

# JoJo's Jewelry & Gifts

# August Newsletter

September 1, 2011

Volume 1, Number 8

## Upcoming Events

- Labor Day – September 5
- Patriot Day – September 11
- Grandparents Day – September 11

## WE BUY GOLD!

## New Items In Store

- Scarves – Starting at \$9.99
- Bracelets – Designer Costume
- Fuzzy Footies - \$9.99 and under
- Balloons

## Specials

- 25% Off – Strawberry Rhubarb & Warm Apple Cake Colonial Candles
- Handbag Sale – Up to 50% Off
- Buy One, Get One Free Cards w/Coupon

## Contact Us

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## Jewelry Tip #8

**Sapphire** – Sapphires are named after the Greek word “sapphirus” meaning blue. The gift of a sapphire can signify sincerity or faithfulness. Sapphires are also a very hard and durable stone, second to the diamond, and very easy to care for. Sapphire jewelry should be removed when doing any physical work or when putting on makeup, hairspray, or any other chemicals. Also, sapphires should be kept away from other precious stones to avoid any damage due to the hardness of the sapphire. For best results, sapphire jewelry should be kept in its own case or a soft jewelry pouch.

Remember that cleaning and inspecting of your jewelry on a regular basis is important to maintain your special jewelry and prevent lost or chipped stones, loose stones, and much more. Stop in today to have your jewelry cleaned and inspected for FREE!

## New! Fragrance of the Month

**25% Off** - We are proud to announce the launch of a new monthly promotion in store. In September, **Strawberry Rhubarb** and **Warm Apple Cake**, candles by Colonial Candles are 25% Off! Also, stop in to try a “trial-light” tea light candle for only \$0.25! Candles are available while supplies last and there is no limit as to how many candles a customer may purchase. Watch for October’s fragrance of the month during late September!

## Ask Us How To Earn \$100!

**\$100 Gift Card Offer** – Stop in to see if you are eligible to receive a \$100 gift card to apply to your next Verizon Wireless bill when you upgrade your phone! Details in Store!

**Buy One, Get One Free Offer** – Droid X2 by Motorola – Android OS, 8.0 MP Camera, Touch Screen, Plus More! Offer valid for a limited time. Stop by today to get your phones for back to school!